

STADIUM CLUB FACTS

The Jeff Hendrix Stadium Club, located between the 30-yard lines of Floyd Stadium, features more than 550 outdoor chair-back seats providing the best view of the action. The climate controlled interior lounge, including your own personal locker, will allow members to get ready for the game, monitor other games around the country, socialize with friends and business associates and be a prime postgame gathering spot to celebrate every Blue Raider victory.

An in-game concierge service is also available for all stadium club patrons so no one has to miss a minute of the action. Getting to the stadium club and seating area is made quick and convenient by way of exclusive elevators from the ground level.

The Hendrix Stadium Club features an upscale pre-game buffet, private restrooms, and 20-plus high definition flat screen televisions showing, not only the Blue Raiders' game, but other games of interest around the nation.



AMENITIES

- Reserved parking per stadium club membership
- Prime sight lines to the field
- Upscale pre-game buffet
- Private 12"x 12" locker to store your personal items
- Concierge service during the game
- Complimentary non-alcoholic beverage service throughout the game
- Private restrooms
- Climate controlled lounge with comfortable furniture
- First right to purchase tickets for all other events hosted in the stadium
- Elevator access
- Access to the stadium two (2) hours before kickoff

DONATION REQUIREMENTS

A yearly cash contribution is required to take part in the Jeff Hendrix Stadium Club. The number of seats available to each patron is based on the level of donation.

\$2,500 Blue Sapphire Members	2 seats	1 parking permit
\$5,000 AD Circle Members	4 seats	2 parking permits
\$10,000 Blue Diamond Members	8 seats	*4 parking permits

- * additional parking permits are not reserved spaces but are in our premium lots
- If you are currently using your annual donation for another premium benefit such as a sky suite, open air suite, or courtside seats you will not be eligible for the stadium club.
 - Multi-year agreements will lock in your seat location and price for that term.
 - Gift in kind does not apply to the stadium club donation requirement.
 - If you itemize, you may be able to deduct 80 percent of your annual donation for the stadium club (after tickets, parking, etc) as a charitable contribution on your federal income tax return, thus reducing your tax liability by an amount equal to 80 percent of your marginal tax rate. Consult your tax advisor regarding your situation.

ASSIGNMENT OF STADIUM CLUB SEATS

- Assignment of seats will be based on the BRAA Priority Point Program
- Each person's priority point total will be ranked with other stadium club seat applicants in descending order to determine availability and to assign location preferences.
- If you want to "sit with" another BRAA member, your slot to select your seat will be based on the BRAA member with the lowest ranking.

TICKETS

A season ticket designated for the Jeff Hendrix Stadium Club is required for access to this area. The cost of your food and amenities are included in the \$350.00 price of your season ticket. Once your seats are selected you will purchase your season tickets for those seats. Each stadium club member will be able (based on availability) to purchase up to six (6) guest tickets during the season.

STADIUM CLUB MEMBERSHIP

Contact Alan Farley or Clint Marks at 615.898.2210 for availability and to join the BRAA at the proper level to be eligible to reserve your stadium club seats.

STADIUM CLUB COMMITMENT FORM

I/We wish to join the Blue Raider Athletic Association in order to exercise our option to reserve _____ seats in the Hendrix Stadium Club for ____ years.

_____ \$10,000 Blue Diamond 8 seats

_____ \$5,000 AD Circle 4 seats

_____ \$2,500 Blue Sapphire 2 seats

*Blue Raider Athletic Association is a tax-deductible contribution and must be paid by August 24th

*Season tickets are not included in your BRAA membership

*A multiple year commitment will lock in your contribution level and your ticket price for that term

FOUNDER'S CIRCLE

If you act now you have a wonderful opportunity to place your name as a founding member in the Jeff Hendrix Stadium Club. As a founding member you will have your name placed in perpetuity on a bronze plaque that will be displayed in the stadium club. Each founding member of the stadium club will have their names placed on their chair-back seats as long as you own those season tickets. You should contact Alan Farley or Clint Marks at 615-898-2210 to choose your seats today.

NAMING OPPORTUNITIES

I/We are interested in a naming opportunity inside the Jeff Hendrix Stadium Club. Please email Alan Farley at alan.farley@mtsu.edu or 615-898-2210 to discuss these opportunities.

First Name: _____ Last Name: _____

Home Address: _____

Daytime Phone Number: _____ Email: _____

Payment options: Check MC Visa Amex

Card #: _____ Security Code _____ Exp. Date _____

Signature: _____

Print Name on Card: _____

About your credit card payment to the MTSU Foundation:

The MTSU Foundation strongly adheres to Payment Card Industry Data Security Standards (PCI DSS), a set of comprehensive requirements developed by the major credit card companies to enhance credit card data security. Because this comprehensive standard is intended to help organizations proactively protect customer account data.

SEASON TICKETS

_____ I/We wish to reserve _____ season ticket(s) at \$350.00 per seat.

_____ "Sit With" Program - A staff member from the ticket office will contact you regarding your request.

*All of your food/beverages and amenities are included in your season ticket price.

*All seats will be assigned based on your BRAA ranking. Your ranking is determined by the number of priority points you have accumulated mainly by your level of giving, length of giving, and season ticket criteria. Please see Priority Points sheet inserted into this packet.

CONTACT

Call

To choose your premium seats, call Alan Farley at 615-898-2210

Fax

Fill out this order form with the required information and fax to 615-898-5650

MAIL

Fill out this order form and send it with your check or credit card information to:

BRAA

c/o Alan Farley
Jeff Hendrix Stadium Club
Murphy Center G-102
MTSU Box 576
Murfreesboro, TN 37132

PRIORITY POINT PROGRAM

The Blue Raider Athletic Association Board of Directors adopted its priority point program which is used to allocate and assign BRAA benefits such as premium seating locations, post-season tickets, game-day parking plus other benefits. Points reward our members for longevity and loyalty and are accrued as follows:

FACTOR

POINTS

Giving

CUMULATIVE GIVING - CALCULATED FROM 1999 FORWARD

5 points for every \$125 for an un-restricted gift	5 per \$125
3 points for every \$125 for Capital & Endowment gifts	3 per \$125
2 points for every \$125 for restricted gifts (sport specific, matching gifts)	2 per \$125
1 point for every \$125 for Gift-in-Kind gifts	1 per \$125

Loyalty

CONSECUTIVE YEARS OF GIVING - 1986 FORWARD

2 points per consecutive year of giving	2 per consecutive year
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SEASON TICKET HISTORY - CALCULATED 2004 FORWARD

3 points per consecutive season you have purchased season tickets	3 per season
1 point per season ticket purchased (football, basketball, baseball)	1 per ticket

* points can only be accumulated if you are a BRAA member

MT Letterwinner

10 points for being a former student-athlete at Middle Tennessee. This is an allocation of points and the former athlete must be a member of the Varsity Club. In the event that a member's spouse is also a letterwinner, the spouse's name must be listed on the account. As long as the letterwinner spouse is indicated at the time of the donation an additional 10 points will be awarded to the account.	10 (one time)
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Membership Campaign Volunteers

5 points per membership drive volunteer who recruits at least one new BRAA member or retains multiple members.

NOTE:

*Current BRAA members will continue to accrue points as long as they maintain their consecutive years of BRAA membership.

* If you do not maintain your consecutive years of membership you will lose 50% of your points that you have accumulated.



FOUNDER'S CIRCLE

You have a wonderful opportunity to permanently place your name as a founding member in the Jeff Hendrix Stadium Club. As a founding member your name will be placed in perpetuity on a bronze plaque that will be displayed in the stadium club. Each founding member will also have their names placed on their chair-back seats for as long as you purchase those season tickets. You should contact Alan Farley or Clint Marks at 615-898-2210 to reserve your seats today.

JEFF HENDRIX STADIUM CLUB FOUNDER'S CLUB

This plaque is a tribute to the founding members of the Jeff Hendrix Stadium Club that joined in its inaugural season 2012.

- Jeff & Kay Hendrix
- Emmett & Rose Kennon
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